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## **CITYLINE HOSTS THE 9<sup>TH</sup> ANNUAL GREAT RIDE: A MOTORCYCLE RIDE BENEFITING THE SPECIAL OLYMPICS OF TEXAS**

*Public event is part of the City of Richardson Corporate Challenge sponsored by GEICO*



RICHARDSON, Texas – (Aug. 13, 2019) – Join [CityLine](#) for the [9<sup>th</sup> Annual Great Ride](#), a motorcycle ride benefiting Special Olympics of Texas, on Saturday, Aug. 31. The event is open to the public and part of the City of Richardson Corporate Challenge sponsored by GEICO.

This year's ride will start and end at CityLine Plaza. Registration begins at 7:30 a.m. with live music and free coffee and doughnuts from [Top Pot Doughnuts](#). Kick stands up at 9:30 a.m. to start off the two-hour ride, covering not quite 90 miles. While this is a group ride, it is not escorted. Riders are encouraged to go at their own pace and arrive safely back at CityLine for lunch at 11:30 a.m. Each paid participant will receive a souvenir and voucher for a free lunch from their choice of either [Good Union Urban BBQ](#), [Char'd](#), or [Tricky Fish](#). Vendors and live music will be at the CityLine Plaza.

“The Great Ride is part of the City of Richardson’s Corporate Challenge sponsored by GEICO, and while the Corporate Challenge is in its 22nd year, the Great Ride started nine years ago in an effort to increase the fundraising for Special Olympics of Texas and reach an audience who might not participate in the other Corporate Challenge sporting events,” said Donna Leach, Sponsorship Director, City of Richardson. “This is the one event open to the public, and it continues to grow each year, raising about \$5000 each year. We’re excited to host the event at CityLine again this year.”

To participate, riders must make a minimum donation of \$25 per rider and \$10 per passenger. All proceeds will go to Special Olympics of Texas. Participants can register [here](#).

The Corporate Challenge is composed of 22 events over 10 weeks in the fall and includes companies of all sizes from Richardson and the surrounding areas. To date, the Challenge has donated \$2,592,217.40 to the Special Olympics of Texas since 1998, which has provided hundreds of Special Olympic athletes with uniforms, transportation to competitions, quality equipment and hours of practice time.

### **About CityLine**

CityLine is a 204-acre transit-oriented development in Richardson, Texas featuring a dense mix of office buildings, apartments, restaurants, and open space, with easy access to two major highways and the DART light rail system. CityLine’s current development phase includes more than 50 dining and retail options with Whole Foods Market as anchor, an Aloft hotel, seven office buildings home to State Farm and Raytheon, two parks with access to regional hike and bike trails, and a wellness office building anchored by Texas Health Resources and Children’s Medical Center.

At full build-out, CityLine will contain five million square feet of office space, 3,925 multi-family residential units, more than 75 dining and service retail options, and two hotels. Approximately 30,000 people are expected to live and work at CityLine.